CJNU PROGRAM SPONSOR RATES

CJNU 107.9 FM CJNU.CA on the web MTS-TV Channel 725
Non-Profit Community Service Radio

- **Single Message rate: $10**
- **One week Sponsor: $ 225** 4 messages per day for 7 days. Total of 28 (**$8.04** per message)
- **One month Campaign:** (3 weeks live broadcasts)

Minimum Number Per Day ROS* (during minimum of 21 broadcast days)	Amount	Total Number	Cost per Message
1 per day	$140	21	$6.67
2 per day	$260	42	$6.19
3 per day	$380	63	$6.03
4 per day	$460	84	$5.48

*ROS: Run of Schedule. Messages aired through broadcast day, 7am to Midnight

- **Special Features and Programs:** Rates on Request

Each sponsor message is approximately 75 words, maximum 30 seconds duration.

All amounts PLUS GST

REDUCE THE COST of a Sponsor Message to **less than $5 each** with:

- 5% Discount for Pre-payment.
- Multi-month Discount: 5%

BONUS: Multi month Sponsors over $200 per Broadcast period also receive:

- Additional messages broadcast during automated program periods, as available, at CJNU's discretion.
- Sponsor Profile on the CJNU-FM Website Listing

PRODUCTION: Minimum extra charge of **$50**

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