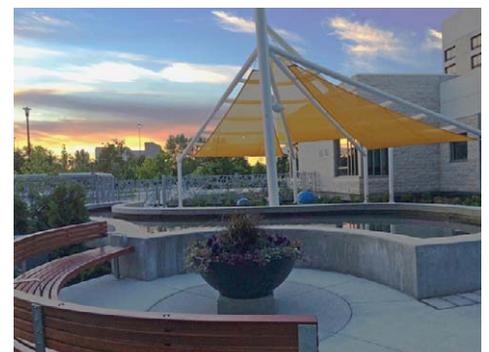




Victoria General Hospital Foundation



CJNU welcomes Victoria General Hospital Foundation as our Host Sponsor for the month of September.

In this rapidly changing landscape of healthcare, The Vic Foundation remains committed to improving the health and well-being of our community. For more than 45 years, they have invested in innovations that enhance patient care, prevent disease and injury, and improve quality of life here in our community.

One of the wonderful new things at the hospital is The Vic Miracle Garden. This award-winning outdoor space offers refuge, relaxation and recovery for people of all ages and ability. It's a tranquil environment for pa-

tients, families as well as staff and offers an enjoyable peaceful environment. As the focus of The Vic turns toward mental health, this comforting space will now make an even greater impact on the health of our community.

Victoria General Hospital Foundation's mission sums it up pretty well. They are dedicated to advancing healthcare at the Victoria Hospital and in their community.

As a community based radio station we are pleased to spend the month of September with these folks and ask you to stay tuned for some insightful interviews with The Foundation and if you are in the neighbourhood please drop by and say "Hello". 🎵
~ Helen Harper

Victoria General Hospital Foundation

Location

We are for the third time locating in the Victoria General Hospital Foundation offices at 2340 Pembina Highway. Our location is on the left as you enter the main doors of the hospital. CJNU has an ongoing relationship with Victoria Lifeline which is a division of the foundation.

For Entrance to the Foundation Lobby

The doors unlock at 6:15 am on Monday through Friday, and close at 6:20 pm. The doors unlock at 8:15 am on Saturday, and close at 6:20 pm. The doors will be open from 11 am until 4 pm on Sunday. You will be able to leave after the doors lock, but not be able to go back for what you forgot.

This location looks out onto the entry hall of the hospital; you have glass between you and the public pedestrian traffic. Our signage will be in the hallway, and direct folks to the remote studio.

Security

If you have difficulty with entry, or another situation please call security at (204) 477-3109. The security desk is located in the Urgent Care department.

Parking

The license plate spreadsheet has been updated recently. You are welcome to park in the front public parking lot wherever you fit that is not marked as reserved. Do not take a ticket from the machine. When you leave, simply drive out, and don't feel guilty. Impark patrols the lot and has a plate reader vehicle, and the CJNU list of our plates, you will neither be charged nor ticketed. The spreadsheet is attached for your reference. Should you receive a ticket, please take it to the Foundation's reception desk and they will arrange to void it for you. If the front lot is filling



The Healing Garden



please use the back lot, past the emergency entrance on the east side of the hospital.

Tim Horton's

There is a small Tim's location to the left just down the hallway from our location.

Tim Horton's operating hours:
Weekdays: 6.30a.m – 8p.m
Weekends: 8.00a.m – 7p.m

Washrooms

Are located within the Foundation lobby.

Website

The foundation web site is found at; TheVicFoundation.ca

Conversational Interviews

Agnes will send out the schedule for interviews, and Erin will update the copy we post at the studio. Erin will have crib notes for the various guests available at the studio as the need arises.

Contacts

The Victoria General Hospital Foundation CEO is Charlene Rocke; our contact person is Erin Girouard. As we are located in the lobby of the foundation offices you will see these folks regularly.

Erin Girouard
Victoria General Hospital Foundation
Communications & Public Relations Officer
(204) 477-3190
egirouard@vgh.mb.ca

McNally Robinson Featured Artist of the Month—Paul McCartney

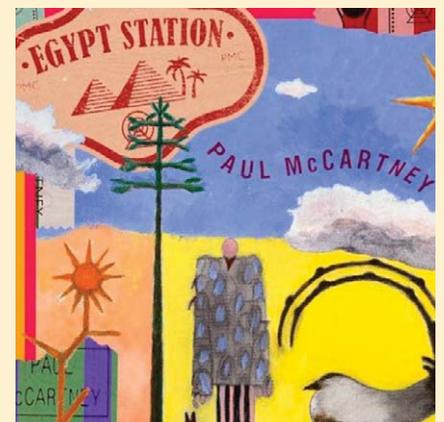
McNally Robinson Booksellers and Universal Music Canada have chosen Paul McCartney as the Artist of the Month for September. He is performing in Winnipeg on September 28th and is releasing a new album, *Egypt Station*, on September 7th.

For more information on Paul McCartney, here is the link to his Wikipedia entry https://en.wikipedia.org/wiki/Paul_McCartney.

A few examples of tags are:

- ∞ CJNU is pleased to present the McNally Robinson/Universal Music Canada featured Artist of the Month, Paul McCartney
- ∞ McNally Robinson Booksellers store at Grant Park have chosen Paul McCartney as the CJNU featured Artist of the Month.
- ∞ Each month McNally Robinson and CJNU collaborate to select an Artist of the Month, this month's artist is Paul McCartney.
- ∞ Our next selection is by our McNally Robinson Artist of the Month, Paul McCartney.
- ∞ I have selected Paul McCartney's song *Silly Love Songs* as my McNally Robinson Artist of the Month selection for today.

An Excel and PDF file listing the Paul McCartney's music that will be available for the month of September. Also included in the list are 26 Beatles tunes we already have in the library where Paul McCartney sings the lead vocal. I will be installing the folders on the Operator PC's on August 27th. I will try to make the selections from his new album available shortly after its release—likely on September 10th.



Living the Radio Dream



I never thought I would get to be on the radio.

When CJNU began broadcasting in December of 2006, my parents said to me, "you should see if you can get on that station." Even though I was 17 at the time, their comments weren't completely out of left field. I had been listening to CJNU's predecessors, CKVN and CHNR, since I was about 6 or 7 years old. I use to listen to Cliff Gardner and Jack Wells every morning and wonder what it would be like to be on the radio.

Because of stations like CKVN, I had a huge interest in radio, both listening and working behind a microphone. I had been doing a show on Kelvin High School's radio station for a couple of years, but I found

most of my fellow highschoolers weren't into Glenn Miller and Nat King Cole.

I was also pretty familiar with CJNU's music. Thanks to my grandparents, I had been listening to artists like Dean Martin, Patsy Cline and Engelbert Humperdinck since my Kindergarten days.

During the third week of December 2006, I contacted CJNU. I wasn't 18 yet, so I couldn't be a member of their co-operative, but I thought I could volunteer at the station. I figured they would have me answer phones or something like that. I didn't care what I did, as long as I could be involved in radio.

To my surprise, when Wendy Hart found out that I had done some radio work at Kelvin, she suggested that I might be a good fit

as an announcer. She put me in touch with Garry Robertson and we hit it off right from the start. Garry was legally blind like I am, and like me, he also loved music ever since he could understand words. He gave me the chance to audition on his morning show, and I guess I did something right, because I was given my first solo on air shift on Saturday, January 6, 2007.

Almost 12 years later, I'm still spending Saturday afternoons on the air at CJNU. We are privileged to be able to select our own music and to spread awareness about so many incredible charities and non-profit organizations, something else no other radio station in North America does the way we do.

I'm amazed at all the things I've learned and the great people I've been privileged to work with at CJNU. I learned what makes good radio, how to present it and how to make my personality shine through, from legends like Garry and Gren Marsh who are no longer with us, and from others who still are, like Lee Major, Glen Miller, Harry Taylor and Larry Updike. I grew up with nostalgia music, but my fellow volunteers have introduced me to old and new artists I didn't know existed such as Ronnie Aldrich, Renee Olstead, Glen Gray or the Clark Sisters. But none of this music would sound as good as it does without our wonderful board operators. I've worked with a number of talented folks, and today I'm blessed to work regularly with Alex and Marilyn Regiec and John Panting, who make my show sound miles better than it normally would and help me out with anything I need while I'm in the studio.

My week isn't complete without my time at CJNU, so here's hoping we can keep the music playing for many decades into the future. 🎵

~ Scott Best

It's a Hit Out of the Park!

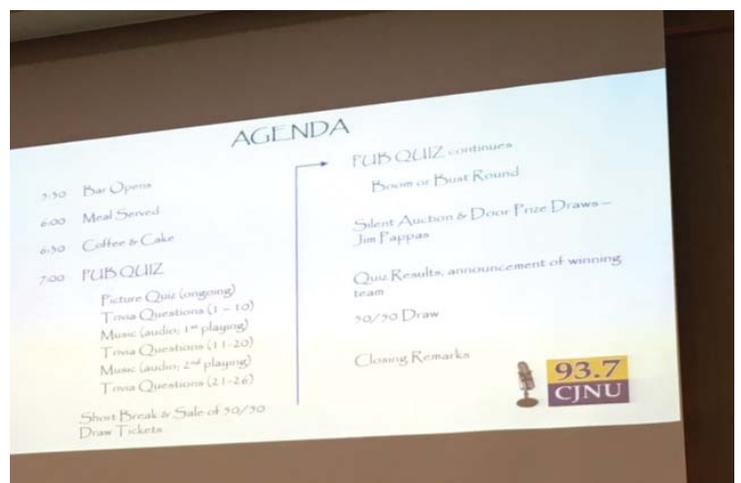
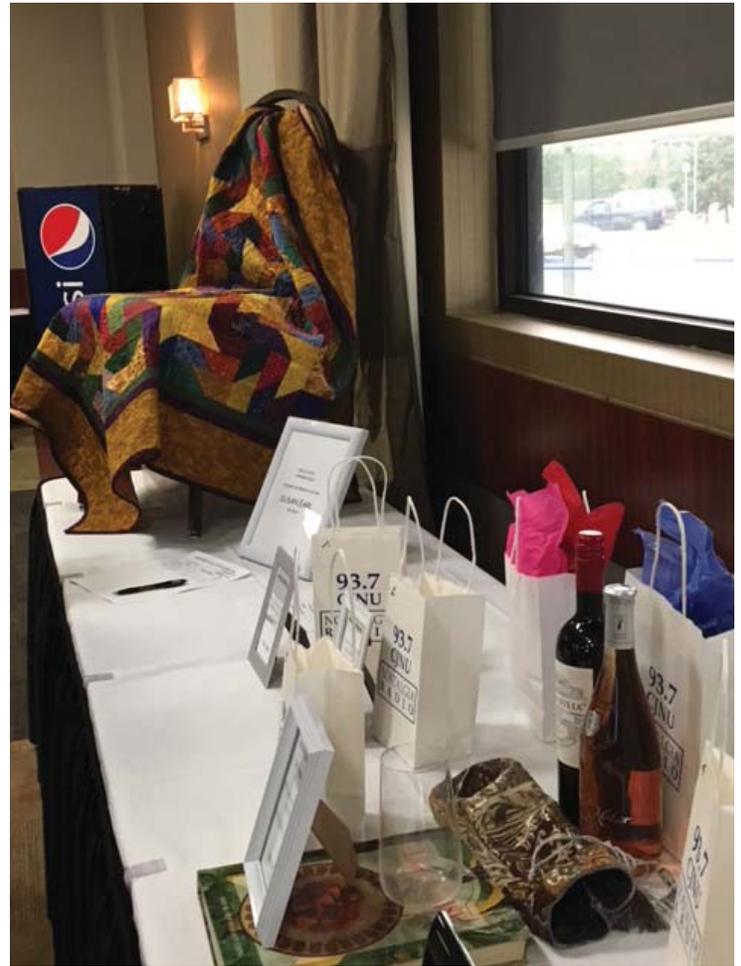
CJNU and the Winnipeg Goldeyes have created a winning combination over the last three years! It's great affordable family fun for all ages as we celebrate the Joys of Summer at Shaw Park, in addition to baseball fans being treated to live broadcasts of the "fish" games, both home and away for the whole baseball season. CJNU is honoured to be the official station of the Goldeyes in a wonderful community partnership where our Winnipeg baseball team can deliver all the action to their fans! It's home run success for everyone! Thanks Goldeyes! Nostalgia music is still available on line at Cjnu.ca during all Goldeyes games when you want to take a break from the baseball action! 🎵



Pasta and a Pint Trivia Night

Pasta and a Pint Trivia Night Fundraiser was a complete success on August 16 at the Viscount Gort hotel! All tickets sold and the crowd enjoyed pasta dinner followed by fierce team competition in the Trivia contest. Thanks to chair Chris Golden for putting together a fabulous music Trivia challenge and thanks to Jim Pappas for organizing yet another terrific social event for the CJNU family and friends!

Cheers to the next social everyone! 🎵



AGENDA

- 5:30 Bar Opens
- 6:00 Meal Served
- 6:30 Coffee & Cake
- 7:00 FUIB QUIZ

Picture Quiz (ongoing)
Trivia Questions (1-10)
Music (audience 1st playing)
Trivia Questions (11-20)
Music (audience 2nd playing)
Trivia Questions (21-26)
Short Break & Sale of 50/50 Draw Tickets

- FUIB QUIZ continues
- Bacon or Bust Round
- Silent Auction & Door Prize Draws - Jim Pappas
- Quiz Results, announcement of winning team
- 50/50 Draw
- Closing Remarks



The Wizard of Radio



Much like the Wizard of OZ we have our own men and women behind “that curtain”. With only their voices coming to you over the air waves it can be a mystery on just how everything is done and why. I didn’t have a clue what it took to produce one three hour radio show

much less the hours and hours of programming until I joined this merry band of musical minstrels.

As a licenced radio station, everything we do has to fit into the CRTC’s (Canadian Radio-television & Telecommunication Commissions) mandate. Out of curiosity I read through some of Wikipedia on the things we had to do and couldn’t do etc. It boggles my mind how complicated is. Canadian content rules made sense but the number of minutes required of spoken word and music was way beyond me. I’m glad we have such gifted people running our station.

Then there is that favorite three hour show of yours.

The host for that program makes up the play list themselves. The antidotes and music are timed down to the second to fit into their time slot. Then you throw in a couple of song requests along with a public service announcement and a news report and the

magic happens. It takes a very special producer to keep everything on track.

I’ve watched in awe as the host and producer make changes on the fly. It’s a worthwhile adventure to visit the remote studio.

This fall we will be moving our home office from the 13th floor of the Richardson building to the concourse. This doesn’t sound like much, a couple of desks and chair or three and a lap top or four. But until you have peeked behind “that curtain” it’s very much like the OZ story. There are banks of wires and blinking lights. There are a couple of sound studios with special wall coverings, and mics, computers with miles of wires. The task will be daunting but as usual our clever bunch will make it happen.

Next time you listen to that special program I hope you have a clearer picture of what really goes on behind the scenes and appreciate all the work that is put in by our gifted folks to bring the show to you. And please phone in your requests. We will do our best to wave our magic wand and make the music happen. ♪

~ Helen Harper

Inter Generational Journey

The young man in the picture came up to the desk at the remote location at City Place. He was curious to know what kind of a radio station we were. I briefly described our station, how we operated and the co-operative aspect of our organization. He asked a few questions, I asked him where he was from and he mentioned there were no radio stations like this where he lived in Toronto. I asked is he was visiting Winnipeg and he replied “no, just passing through”. I asked where he was going and he paused and said, “maybe you would be interested.”

He showed me the picture and said this was a snap of he and his Grandfather, Gordon William Main who was a WW2 veteran who had always wanted to take a train trip across Canada—and that was what he was doing, taking his Grandfathers ashes, his medals and badges on a cross-Canada train trip. In a special pouch he carried the ashes and medals and the hat his grandfather is wearing in the picture. He was stopping at selected stops that for a variety of reasons, had been important to the gramps. His next stop was at Jasper with a hitch- hiked side trip to Banff.

I complimented him on his dedication. I also told him that Gordon Main must have been an exceptional grandparent to instill such great devotion. He said he didn’t think that his gramps was a war hero but he was a hero to him.

I was deeply touched by his sincerity and simplicity. A young man worth knowing. He is planning on setting up a web site, gordonwilliammain.com and hopes to be back in Toronto for a memorial service for his grandfather on November 11th, 2018.

A touching experience. ♪

~ Bev Smith



Trivia

Match the artists to the September song (*one extra artist) by Tom Dercola

1. Neil Diamond _____
2. Dinah Washington _____
3. Roger Williams _____
4. The Happenings _____
5. Willie Nelson _____
6. Perry Como _____
7. Frank Sinatra _____
8. Paul Anka _____
9. Tony Bennett _____

- A. See You In September
- B. Autumn Leaves
- C. September of My Years
- D. September Morn
- E. September’s Gone
- F. Maybe September
- G. September Song
(Knickerbocker Holiday)
- H. September in the Rain

Answers C]N U Music Trivia
1. D 2. H 3. B 4. A 5. G 6.
7. C 8. E 9. F

Turn Back the Clock at Shaw Park



Rockin' to the music of Free Ride!



Host Sponsors in 2018

October: Fabulous Fall – we will have our remote studio at Grant Park Shopping Centre. Live broadcasts will start September 28 and end October 24.

October Pledge Drive: The U in CJNU – our annual *Pledge Drive* to raise funds to assist in supporting CJNU operations will take place Thursday October 25 to Sunday October 28 from Lombard studio and Monday October 29 and 30 also from Lombard and the Winnipeg Foundation.

November: CJNU Remembers – Broadcasting live from Riverview Foundation Wednesday October 31 to Sunday November 25 and then from Lombard studio on November 26 and 27.

December: Season of Giving Back – Winnipeg Harvest has been a warm place for us to be in the seasonal sense for some time. We continue to make Harvest the focus of the *Season of Giving Back*.

Broadcasting from Wednesday November 28 to Friday December 21.

December 22 to Wednesday January 2, 2019 at Lombard studio

Saul and Claribel Simkin Centre highly anticipated return engagement for **January 2019**.

Host Sponsorship, as an Operating Model

From time to time everyone associated with CJNU asks why we move so often. The an-

swer is buried in the history of CJNU, or rather CKVN. Bruce Down designed the Host Sponsor system, essentially as a response to the need for the station to find space to work from, and to offer our presence on site as a boost to the feature sponsor for the month.

In a broad sense for the last 3.5 years we have sought a partner that was of sufficient size and sophistication to sustain developing the messaging and providing the guests that a host sponsorship offers. Hospital Foundations, major charitable foundations such as the Winnipeg Foundation and those in the tourist industry have been wonderful partners.

CJNU charges each host sponsor for our presence and their messaging on air twice per hour. We have been very fortunate to have a constant stream of agencies and foundations that enjoy our presence. 🎵

Calendar of Events:

DATE	EVENT	LOCATION
August 31 – October 14	Chinese Lantern Light Festival	RR Exhibition Park
September 2	Live at The Grotto w Burton Cummings	Cook's Creek
September 3	Labour Day and last Goldeyes season game (away)	
September 8	Legends of Motown	The Burt
September 7 – 9	Manyfest	Broadway / Memorial
September 13	Third Annual Garden Party (Mental Health)	Victoria General Hospital
September 15 – 22	FEMFEST (CJNU Media promotion)	Asper Centre (U of W)
September 15 – 16	Asper Jazz: Marcus Roberts Trio	Rady JCC
September 27 – 29	Children's Hospital Book Market	St. Vital Centre
September 27	An Evening with Carol Burnett	Centennial Concert Hall
September 28	Englebert Humperdinck	Club Regent
September 29 – 30	Manitoba Mega Train & Hobby Show	Red River Ex Park
September 30	Frank Mills	Club Regent
October 3	Jonny Lang and Mavis Staples	The Burt

The Joys of Summer at City Place

An excellent three months stay at downtown City Place showcased CJNU radio at this busy shopping centre.

Hundreds of curious visitors enjoyed welcoming conversation, free prize draws, plenty of literature to browse and even sweet candy treats were on offer!

Taking our remote studio to the Winnipeg public is an amazing way to promote live radio, our message of great nostalgia music and welcome new members to the CJNU community. 🎵



Around Our CJNU Community

CJNU radio works closely with community groups to provide public service announcements (PSAs) throughout the broadcast day. In May we helped promote numerous events at non-

profit and charitable organizations, in addition to providing personal CJNU representation time permitting. Here's just a sample of these activities. 🎵



St. James Assiniboine 55plus Centre Summer BBQ, supported by MLAs Scott Fielding and Scott Johnston (August 16)



St. James Assiniboine Museum 30th Pioneer Heritage Days (July 14)



Stroke Recovery Association of Manitoba garage sale (August 9)



Jewish National Fund Breakfast for Israel at Lakeview Hotel Gimli on (July 29)

Around Our CJNU Community



St James Anglican Church concert (July 11)



Sarasvati Productions Preview Night at the Saddlery (August 13)



Mothers Little Secret cast shown at the Winnipeg Fringe Festival (July 20)



First Love, Last Love Phoenix Productions at the Winnipeg Fringe Festival (July 19)



Gwen Sectar Creative Living Centre 30th Anniversary Gala Dinner (July 24)

