

**93.7
CJNU**

Nostalgia Notes

**CJNU Nostalgia Radio
Community Newsletter**

May 1 to May 25, 2019 ~ Grant Park Shopping Centre

2019 Tri-Hospital Dream Lottery We're Teaming Up for a Healthier Manitoba



The Tri-Hospital Dream Lottery is back for 2019—and it's our most exciting ever! Get your tickets to support the Children's Hospital Foundation of Manitoba, Health Sciences Centre Foundation, and St. Boniface Hospital Foundation.

Our three hospital foundations have come together once again to help families in our province while offering you the most prizes—and the most Grand Prize options—in Tri-Hospital Dream Lottery history!

Every ticket changes a life! Each year, hun-

dreds of thousands of Manitobans—including children—depend on our hospitals to be there in times of greatest need.

From labour and delivery to palliative care... we are here for you. We are here for life.

St. Boniface Hospital, Health Sciences Centre, and Children's Hospital-HSC Winnipeg serve almost one million patients annually and help deliver more than 11,000 babies each year.

With your purchase, you can help Manitoba's three cornerstone hospitals. You can help the people you care about—your family, friends, and loved ones.

Please get your tickets now. Order online at trihospitaldream.com or by phone at (204) 254-9131 or toll-free at 1 (844) 654-4677. Tickets are available at London Drugs at St. Vital Centre, Red River Co-op Food Stores and Pharmacy, and most Shoppers Drug Mart locations. Check trihospitaldream.com for any additional locations.

There are tons of exciting prizes to win—over 3,300 prizes total and now with 7 Dream Grand Prize choices, including a whopping \$1.2 million cash prize, a million-dollar cottage in Lake of the Woods, and dream lottery homes in Winnipeg.

It's truly a win-win situation as all money raised helps patients right here in Manitoba. Thank you for helping save a life today, and good luck! 🎵

CJNU Personality Corner



Matchstalk Men (left to right: Art Martin, David McLeod, and Joe Kalmar).

Last summer, as my wife Suzanne, an archaeology colleague from Saskatoon, and myself sat on our deck, my colleague opined that aside from our wives and archaeology, music was a huge component of our lives. He was exactly correct. My earliest memories of growing up in McCreaery, a small village about 250 km northwest of Winnipeg, were of my Mom playing records during the day and my sisters listening to the radio in the evening. My Mom was a big fan of Mantovani, Los Indos Trabajeras, Henry Mancini, and a host of other instrumentalists, with the occasional Scottish pipe and drum band thrown in for good measure.

I left home in 1974 to continue my education at the University of Manitoba. Grade 12 came way too quickly and, while I knew I would be going to university, I didn't have a clue what I was going to study. My school had a syllabus of fields one could study and an estimated annual salary one could expect upon graduation. A friend of mine had said he was considering pharmacy and when I looked at the estimated annual salary of \$60,000 I declared myself a prospective pharmacist. Unfortunately, I neglected to check out course requirements that consisted of chemistry, physics, biology, and a host of math courses. My first year in university wasn't a smashing success. So I decided to take something interesting, and perhaps a

little easier, and completed a Master's degree in anthropology, specializing in archaeology. Not exactly a fast track to riches but still a fascinating career. It was during my time at university that I began exploring an eclectic assortment of music genres and got hooked on early jazz music, such as Jelly Roll Morton and Bix Beiderbecke, as well as Glenn Miller and Benny Goodman.

In 1981, I began working for the Province of Manitoba in its heritage department. After nearly 20 years as a mind numbing bureaucrat I left government and became an archaeological consultant. By 2005 I was working for a large engineering and architectural firm that had offices across Canada and the United States. I've literally worked from coast to coast across Canada. Always learning something new about things that are old. There was always a radio playing on a dig and tunes were compulsory on any road trip. These days Suzanne and I run a heritage consulting business primarily from the cottage in Riding Mountain National Park.

In the early '90s my now ex-wife and I and another couple, Pat and Peter Walker, formed the Celtic band *Slainte Mhath* (pronounced slanja va) which means Cheers! or Good Health!. We were together for about nine years and produced an audio cassette, two television specials on the Videon (VPW) Community television, performed on the



April 2019 at Grant Park Shopping Centre

Pavilion of Scotland mainstage during Folklorama, played across Manitoba, into Saskatchewan, and even had a few gigs in Scotland. We had asked a friend of ours, Biron Ebell, to play on the recording that was released in 1994 and he became the fifth member of the band. But by 2000, work commitments, different musical tastes, and a marriage separation ended the Celtic band.

In 2003, Peter Walker, Biron Ebell and I formed the Matchstalk Men. We play what we call "age appropriate" music that includes our original compositions. While both Peter and Biron have passed, Matchstalk Men is going strong with band mates Joe Kalmar, Art Martin and myself performing about 25 to 30 concerts a year.

In the fall of 2009 I was listening to CJNU and heard a promo about becoming an on air personality. I called the number listed and got a call back from Garry Robertson to come to the remote studio with about a half hour of music to do an audition on his show. After a plethora of tips and pointers from Garry, I had my first show in January 2010 when we were broadcasting from the Manitoba Theatre for Young People. Don Wilcox was my operator. Neither he nor I knew that this was each our first solo show. I began splendidly, introducing myself, playing my first song, then the second and so forth. About 20 minutes into the show we got a call... Did we know that my microphone was off and could we turn it on? Possibly the best 20 minutes I've ever done on air! My only response was "Sorry, we're not taking requests!" Now in my 10th year with CJNU, it's a thrill to come into people's homes each Thursday afternoon and entertain them with passes as McLeod wit. 🎵

~ K. David McLeod

Host Sponsors in 2019

May

Tri Hospital Lottery at Grant Park

Theme: The Promise of Spring

May 1: Begin live broadcast

May 25: End Live Broadcast

May 26: Special Broadcast for
Teddy Bear's Picnic

May 27: Move studio to
Richardson Concourse

May 29: Begin live Broadcast for
Joys of Summer

June

TBA

Theme: The Joys of Summer

July

TBA

Theme: The Joys of Summer

August

TBA

Theme: The Joys of Summer

August 25: End live broadcast for
Joys of Summer

August 30: Begin Live broadcast

September

TBA

Theme: The Colours of Fall

September 24: End live broadcast

September 25 & 26: Winnipeg Foundation
at Lombard Studio

September 25: Studio move date

September 28: Begin live broadcast

October

Misericordia Foundation

Theme: The Colours of Fall

October 23: End live broadcast

October 24: Begin Pledge Week end live
broadcast

October 27: End Pledge week end live
broadcast

October 28 & 29: Winnipeg Foundation at
Lombard

October 30: Begin live broadcast

November

TBA

Theme: CJNU Remembers

December

TBA

Theme: The Season of Giving... Back

Host Sponsorship, as an Operating Model

From time to time everyone associated with CJNU asks why we move so often. The answer is buried in the history of CJNU, or rather CKVN. Bruce Down designed the Host Sponsor system, essentially as a response to the need for the station to find space to work from, and to offer our presence on site as a boost to the feature sponsor for the month.

In a broad sense for the last 3.5 years we have sought a partner that was of sufficient size and sophistication to sustain developing the messaging and providing the guests that a host sponsorship offers. Hospital Foundations, major charitable foundations such as the Winnipeg Foundation and those in the tourist industry have been wonderful partners.

CJNU charges each host sponsor for our presence and their messaging on air twice per hour. We have been very fortunate to have a constant stream of agencies and foundations that enjoy our presence. 🎵

CJNU's Artist of the Month for May

Nathaniel Adams Coles was born March 17, 1919 in Montgomery Alabama. He learned to play the organ from his mother then began formal lessons at 12, learning Jazz, gospel and classical music on the piano. The family moved to Chicago where Nat would sneak out of the house to visit clubs, hearing the likes of Louis Armstrong, Earl Hines and Jimmie Noone.

He dropped out of high school to go on tour with the musical "Shuffle Along". Here he met and married his first wife Nadine Robinson at the tender age of 17.

After the musical closed they moved to California where Nat Cole started up a trio with Wesley Prince and Oscar Moore. Here they became the King Cole Swingsters after the nursery rhyme "Old King Cole was a merry old soul". They changed their name to the King Cole Trio before making radio transcriptions and recording for small labels. He divorced Nadine in 1948 and six days later married Maria Hawkins Ellington. They had five children the most notable one in the music business being Natalie Cole.



Nate King Cole

Throughout his success he struggled with racial issues as did many during this time in history even being assaulted in 1956 while on stage in Birmingham Alabama.

He didn't involve himself in protests but

after being called an insult to his race and deeply hurt by the bad press he was receiving from the black press he finally agreed to join others in their fight to end segregation. Until his death in 1964 he was a visible participant in the civil rights movement playing an important role in planning the March on Washington in 1963.

Nat King Cole was quoted as saying "I started out to become a jazz pianist; in the meantime I started singing and I sang the way I felt and that's just the way it came out." And boy did he ever touch us with his melodic tone, from *When I fall in Love to Smile* and to my surprise, *Frosty the Snowman*.

This wonderful man died much too early from lung cancer not seeing his 46th birthday.

His eulogy was delivered by Jack Benny who said that "Nat Cole was a man who gave so much and still had much to give. He gave it in song, in friendship to his fellow man, devotion to his family."

We will enjoy the great music he left for us this May. 🎵

~ Helen Harper

Lorraine West



There was a time in the 1960s when you couldn't turn your radio or television on without hearing the golden voice of Winnipegger Lorraine West. The popular singer was a fixture on local CBC radio and television.

"That was a wonderful time at the CBC," recalled Lorraine, from her St. James home. "I had so much work it wasn't unusual for me to do a live afternoon radio broadcast then go straight from that to a rehearsal for a television show airing the following week. It was just heaven."

Born Lorraine Boux in 1934 in St. Boniface, Lorraine grew up in Norwood. Her professional career got its start following an appearance on an amateur talent show held at the

Beacon Theatre located at Main and Rupert. "I won seven weeks in a row. I was only 16 or 17 years old," she states. CKY radio broadcast the show and the band leader at the Fort Garry Hotel, Ed Emel, invited her to sing with the his band. She also sang at the Royal Alexandra Hotel with Irvin Plumm's orchestra.

The piano player in the Emel band had a connection at CBC radio and encouraged the local CBC brass to hire Lorraine. Besides a regional afternoon radio series entitled Let's Meet Lorraine, she appeared on a number of variety productions. "I did a lot of work with Neil Harris, Mitch Parks, Bob McMullin, George LaFlèche, Lenny Breau and all the local musicians. The funny part was that I didn't read music. With me it was all by ear. I never had any problems, though." Another CBC regular was Len Cariou who would go on to star on Broadway. Len and Lorraine were childhood friends from Norwood. Years later the two starred in a CTV Christmas special entitled Love In A Cold Climate and sang "Send in the Clowns."

With CBC work so plentiful, Lorraine rarely went out on the road. "I had three little kiddies at home, George, Martine and Joe" she says. "Twice I was asked by the CBC to host my own national television series and both times I had to turn them down because I was pregnant. In those days they couldn't show you pregnant on television."

Lorraine was also a featured singer with the Harry Levine Trio at the Airport Hotel's Constellation Room in its heyday in the early '60s. In later years she appeared in over 100 productions at the International Inn's Hollow Mug dinner theatre.

More recently Lorraine sang at seniors' facilities. "That was fun because you'd get requests and get to talk to people. I'd tell them I was scouting out the place for when I'm ready to go," she laughs. Lorraine West passed away on August 5, 2017. 🎵

~ John Einarson



Community Roots Resource Centre

The idea for the Community Roots Resource Centre started over 10 years ago when members of the Jubilee Mennonite Church (JMC) asked themselves, "If the church was abducted by aliens, would anybody notice? And if not, what should we be doing in order for people to miss us?" For over 10 years we have been running programs out of JMC in North Kildonan. Programs like weekly Community Kitch-

en, Family drop-in, and Common Grounds coffee group have been enjoyed by many people who live in the area. Semi annual clothing fairs, and annual Thanksgiving and Christmas dinners have been well attended. By 2015 it became evident that we were operating as a resource centre, in all aspects but our name. We developed a steering committee and in 2018 became incorporated as a not-for-profit corporation. The Community

Roots Resource Centre. At 6 pm on May 22, 2019 we will be holding our official launch party at 365 Edelweiss Crescent in Winnipeg. All are welcome. There will be music, ribbon cutting, dedication, finger foods, and activities for children. We have invited members of parliament, community members, and all those who have been involved in this project over the past 10 years. 🎵

~ Margaret Froese

Be a Studio Assistant!



Do you like meeting people? Do you really love CJNU and want to share your enthusiasm with others? Would you like the opportunity to support our fabulous on air announcers and operators?

Then join us and be a studio assistant for CJNU!

CJNU is truly unique, as our main studio moves to different locations across the city throughout the year!

You will be the first point of contact with the community at large and will welcome everyone to see and experience live broadcasting and behind the scenes action!

It's a fulfilling opportunity to connect with the public, be a CJNU ambassador and promote our programs and benefits of membership.

Shifts usually run for three hours, so if you have some free time and would love to help promote CJNU, your community radio station, please call Volunteer Coordinator Susan Earl at (204) 942-2568 or email cjnupvc@mymts.net. You can also visit our website at cjnu.ca and download the volunteer application. 🎵



NOSTALGIA BROADCASTING COOPERATIVE INC.

ON THE AIR | ON THE WEB | ON MTS TV
93.7 FM | CJNU.CA | CHANNEL 725

COMMUNITY NON-PROFIT RADIO

L7 - One Lombard Place
Winnipeg, MB R3B 0X3
Phone: 204.942.CJNU (2568)
Email: info@cjnu.ca

Nostalgia Broadcasting Cooperative Inc.

2019 Annual General Meeting

Wednesday, May 8, 2019, 7:00 p.m.

St. Paul The Apostle Church

2400 Portage Avenue



Happy Mother's Day





Fundraiser

FOOD & WINE PAIRING GALA EVENING

Thursday, May 23rd, 2019

7pm to 9pm

Riverwood Square Retirement Living
1778 Pembina Hwy

A stunning event at a beautiful venue, creative food menu with tastefully chosen wines and excellent local entertainment. A fundraising effort for the community and a wonderful evening to share with friends.

Tours of Riverwood Square Retirement will also be available.



SAMPLE MENU

Pinot Grigio
Paired with
Creole Shrimp
Skewers

Chardonnay
Paired with
Crab Cakes &
Horseradish Cream

Pinot Noir
Paired with
Mushroom
Bruschetta

Shiraz
Paired with Smoky
BBQ Chicken
Drumettes

Dessert Wine
Paired with
Mango Banana
Sorbet

*Non-alcoholic
beverages and
vegetarian options
provided.*



*Decadent
Dessert Table*



**RESTAURANT
SURPRISE
AUCTION!**



RIVERWOOD
SQUARE
RETIREMENT LIVING

Live Life Here

*Proceeds in Support of CJNU 93.7 FM
Non-Profit Community Radio*

Admission is \$20 each and can be ordered by calling **204.942.2568** or by completing the online order form at **cjnu.ca** no later than **Friday, May 17th, 2019**

Limited parking available at Riverwood Square.

Parking attendants will facilitate event parking.

Around Our CJNU Community

CJNU radio works closely with community groups to provide public service announcements (PSAs) throughout the broadcast day. In May we helped promote numerous events at non-

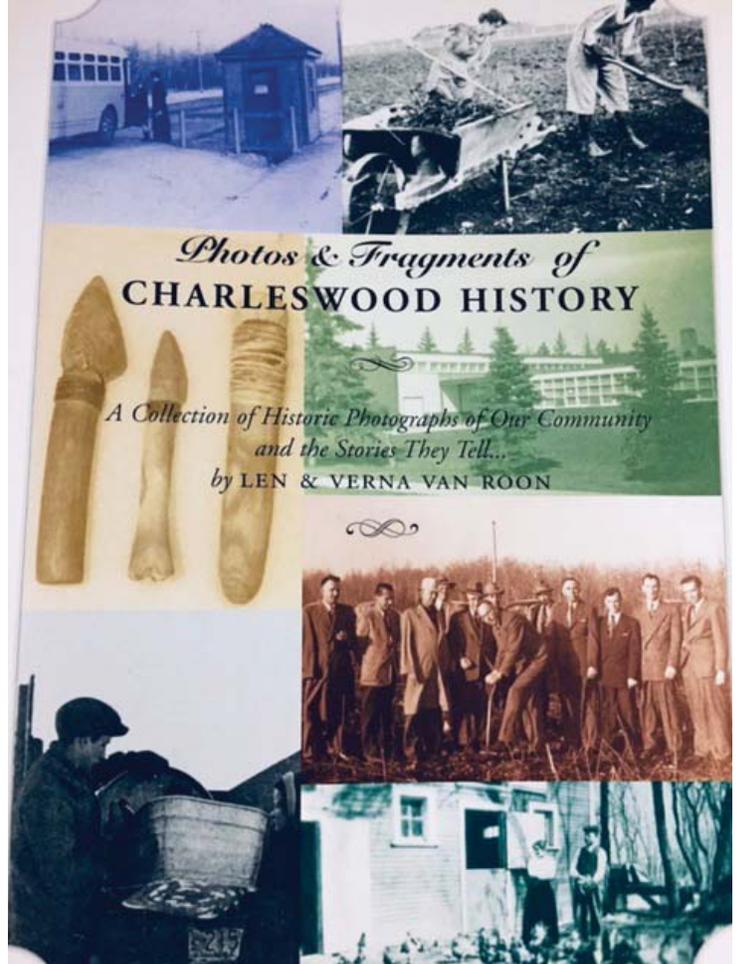
profit and charitable organizations, in addition to providing personal CJNU representation time permitting. Here's just a sample of these activities. 🎵



Grace Lutheran Church: North End Sponsorship Team (NEST) Musical Evening (April 14)



Retired Teachers: Spring Tea (April 13)



Charleswood Historical Society: Lecture (April 8)



Still Blooming Gardening Club (March 28)



LIKE US ON
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Around Our CJNU Community



St. James Legion: Spring Tea (April 7)



Red Hat Ladies: Clothing Sale (March 30)



Electrical Museum: Children's Week Tour (March 28)



Women's Catholic League: Spring Tea (April 7)



CJNU Grant Park: Harriet Zaidman, author of *City on Strike* with Tom Dercola (April 21)

Around Our CJNU Community



Jubilee Fund AGM: James Favel Bear Clan founder (April 17)



Richardson Concourse Official Opening: Hartley Richardson and Rick Frost (April 24)



Ride for Dad (May 25): Justin Baraniuk is CJNU's Media Easy Rider (ridefordad.ca/manitoba)



Richardson Concourse Official Opening: Setting up for the afternoon reception (April 24)



CJNU Grant Park: Ken Opaleke, Director West Broadway Youth Outreach (April 17)



Richardson Concourse Official Opening: Brett Buckingham and Susan Hamilton, founding members of CJNU (April 24)