



# Nostalgia Notes

CJNU Nostalgia Radio  
*Community Newsletter*

June 2019 ~ Grant Park Shopping Centre

## *We are CJNU, the Official Radio Station of the Winnipeg Baseball Club*

CJNU is proud to once again to be the broadcast home of the Winnipeg Goldeyes—as the team competes in their 26th season, and vies for their fifth championship win! Our relationship over the past three years has been both fun and fruitful—with baseball and radio sharing a unique history together over the past century that we have continued to build upon. As a community radio station, we're delighted to continue to highlight the excellent work being done by the Goldeyes and the Field of Dreams Foundation—both on and off the pitch—to improve our city. Goldeyes cov-

erage has become a key part of the Joys of Summer on CJNU, along with the many other events in and around Winnipeg that we'll be involved in over the next few months. Be sure to stay tuned to find out more!

Our partnership with the Goldeyes has been of huge benefit to Nostalgia Radio. It continues to bring CJNU to a broader and more diverse listening audience, and provides promotional opportunities that will make more Winnipeggers than ever aware of the unique programming of CJNU. Of course, it has also been able to generate valuable new revenue to support our ongoing

broadcasting operation and strengthen our community presence.

Catch every moment of the action—home or away—on 93.7FM in Winnipeg, on Bell-  
MTS TV channel 725 across Manitoba, and online around the world at [CJNU.ca](http://CJNU.ca). And don't forget: if you prefer to spend your summer evenings in the company of smooth CJNU music, head to [CJNU.ca/music](http://CJNU.ca/music) all summer long, or catch up on any programmes you may have missed over the past month at [CJNU.ca/archives!](http://CJNU.ca/archives!) 🎵

~ Adam Glynn



# CJNU Personality Corner

## My Life and Love of Radio & Television, Too!!!

Growing up in three small towns in Saskatchewan during the 1940's, listening to the popular radio shows of the day was a constant and daily activity. World War II was happening and every day my father and I, even at the early age of 3 and 4, would listen daily to the CBC National News reported by Lorne Green and other CBC announcers. And then there was the great radio shows I hear on the CBC Dominion Network from the CBC affiliate in Regina CKCK.

My favorites included, the CBC's Happy Gang, with Bert Pearl, every weekday at the lunch hour, and Sunday afternoons Maggie Muggings and Alan Mills. Then, in the evening, there were the wonderful American shows that CBC also carried such as Lux Radio Theatre, Jack Benny, the Red Skelton Show, Fibber McGee and Molly, Suspense Theatre and Amos and Andy. I listened to all of them and enjoyed the miracle of radio which provided me and my family with the entertainment and news from the outside world. And I never missed listening to Foster Hewitt every Saturday night as he broadcast the Maple Leafs games on CBC Radio.

When my family moved to Winnipeg in 1953, radio was still my main source of information and entertainment. I was introduced to stations such as CKY 58, CKRC Radio 63 and CJOB, and continued to listen to all the disc jockeys that were on the air. I recall listening to Red Alex, George McCloy, and Cliff Gardner on CJOB. Over at CKY Peter Jackson *PJ the DJ* was one of my favorite announcers along with Doug Burrows who did the *Man about Midnight Show* from the Paddock Restaurant, and Keith Rutherford who did the CKY all night show. And late at night, I would tune my radio to many of the powerful American radio station such as WCCO in Minneapolis and listed to Franklin Hobbs and his great music show Hobbs House. Or I would listed to KOA in Denver, or WLS in Chicago, as their signals were beamed north in the overnight hours. I also bought a short wave radio and loved listening to the Brooklyn Dodgers baseball games on Armed Forces Radio with the great and talented sports broadcaster Vin Scully.

Obviously, all of these local and network shows and the announcers featured on those powerful 50,000 watt American stations, peaked my interest in radio even more. And when CBC Television came to Winnipeg in 1954, and I was finally able to see and hear the Maple Leaf hockey games with the legendary Foster Hewitt, I was hooked. I knew



Ernie Nairn

I wanted to pursue a career in broadcasting.

I attended both Gordon Bell High School (Grades 9-11) and United College for Grade 12. After my second year at the University of Manitoba, I transferred to the University of North Dakota in Grand Forks to pursue a degree in Radio/Television Broadcasting and Journalism. I was lucky to have some former CBS radio announcers as my instructors, and over the next two years not only enjoyed my education there, but was also able to go "on the air" for the very first time on the University radio station KFJM.

My on-air announcing on the University radio station prompted the General Manager at KILO Radio, the CBS affiliate in Grand Forks, to offer me a full-time announcer's position. I worked evenings and did a live music show from 10 to midnight called After Hours for the next two years until I graduated in the spring of 1960.

Returning to Winnipeg, I was unable to find any announcer positions in the city, but was hired by CFCN Radio & Television in Calgary, and enjoyed announcing on both radio and television and did some television audio production work as well, from September 1960 to July of 1962.

Wanting to be closer to my family in Winnipeg, I applied for and was hired as a staff announcer at CKX Radio and Television, the CBC affiliate Brandon. I spent the next two years there (1962-64), doing a number of radio shows on both AM and FM radio and hosting a weekly television noon show on CKX TV.

Then in the spring of 1964, the opportunity of a lifetime came calling. I was hired by the CBC in Winnipeg. I initially started

as an audio technician in radio, but the following summer was offered a summer relief announce position and subsequently moved to CBC Radio in Regina as an announce/operator and for the next two year hosted the morning show Sunrise In Saskatchewan. I returned to Winnipeg in 1968 for another summer relief announcer opportunity and that transitioned into becoming a full-time staff announcer in the fall of 1968.

From then until my retirement in October of 1992, I enjoyed a great 30 year broadcast career at CBC Winnipeg, with assignments on both AM and FM radio and television, including reading news and doing weather on both radio and television and hosting the popular high school quiz show Reach For the Top with moderator Bill Guest. In 1972, knowing I enjoyed sports, local sports producer George Kent, invited me to join the television sports department full-time and work with great sportscasters such as Don Wittman, Bob Moir and Bob Picken, and later on with Scott Oake and Mark Lee who had transferred to Winnipeg from Toronto.

I covered the Winnipeg Jets and Blue Bombers, along with Grey Cup Games, National Curling Championships, World Junior Hockey Championships, Canada Summer and Winter Games, and Western Canada Summer and Winter Games and Manitoba Provincial Summer and winter games, along with many more amateur and professional sporting events in Winnipeg and Canada.

Little did I know, back then, that I would go on to be nominated and win the 1986 ACTRA Foster Hewitt Award as the top sportscaster in Canada for my stories on amateur athletes, featured on 24 Hours and 24 Hours Late Night. I was inducted into the Manitoba Sportswriters and Sportscasters Association "Wall of Fame" in 1992. I was also inducted in to the CBC Manitoba "Wall of Fame" in 2013, for my many contributions to broadcasting at CBC Winnipeg.

And to bring things full circle, I was encouraged by my Gordon Bell school mate, Bill Stewart and former CBC announcers Lee Major and Dennis McVarish to join the volunteer announce staff at CJNU-FM. That was well over a decade ago. I thoroughly enjoy doing my regular Friday afternoon shift from 3:30 to 6:00 pm. Why don't you join me and listen in sometime. I promise you a lot of big bands and great music and songs from the years gone by, on our great community orientated Nostalgia Station in Winnipeg, CJNU 93.7 FM. 🎵

~ Ernie Nairn

# Host Sponsors in 2019

## June

TBA at Grant Park Shopping Centre

Theme: The Joys of Summer

## July

TBA

Theme: The Joys of Summer

## August

TBA

Theme: The Joys of Summer

August 25: End live broadcast for

Joys of Summer

August 30: Begin Live broadcast

## September

TBA

Theme: The Colours of Fall

September 24: End live broadcast

September 25 & 26: Winnipeg Foundation  
at Lombard Studio

September 25: Studio move date

September 28: Begin live broadcast

## October

Misericordia Foundation

Theme: The Colours of Fall

October 23: End live broadcast

October 24: Begin Pledge Week end live  
broadcast

October 27: End Pledge week end live  
broadcast

October 28 & 29: Winnipeg Foundation at  
Lombard

October 30: Begin live broadcast

## November

TBA

Theme: CJNU Remembers

## December

TBA

Theme: The Season of Giving... Back

## Host Sponsorship, as an Operating Model

From time to time everyone associated with CJNU asks why we move so often. The answer is buried in the history of CJNU, or rather CKVN. Bruce Down designed the Host Sponsor system, essentially as a response to the need for the station to find space to work from, and to offer our presence on site as a boost to the feature sponsor for the month.

In a broad sense for the last 3.5 years we have sought a partner that was of sufficient size and sophistication to sustain developing the messaging and providing the guests that a host sponsorship offers. Hospital Foundations, major charitable foundations such as the Winnipeg Foundation and those in the tourist industry have been wonderful partners.

CJNU charges each host sponsor for our presence and their messaging on air twice per hour. We have been very fortunate to have a constant stream of agencies and foundations that enjoy our presence. 🎵

# CJNU's Artist of the Month for June

Born Cherilyn Sarkisian in 1946, Cher's listed occupations are as follows: singer, actress, author, business woman, comedian, dancer, fashion designer, model, philanthropist, recording producer, song writer and television host. I'm exhausted just reading the list. She shot to stardom in 1963 and is still going strong.

When Sonny and Cher put out *I Got You Babe* in 1965 I wasn't sure who was singing which part as Cher has a distinctive contralto voice. I do remember the *Sonny and Cher Comedy Hour* in 1970. Their three year run was fun to watch as Cher had teamed up with designer Bob Mackie and it was fascinating to see what her outfits would look like each week.

Cher wasn't afraid to follow the trends in music and as re-invented herself a number of times doing pop, dance, disco and folk rock.

Her awards, like her occupation go on and on with a Grammy, Emmy, Academy Award, 3 Golden Globes, plus a Cannes Film Festival Award, Kennedy Centre Honors, Council of Fashion Design of America and many more.

She has sold 100 million records worldwide, becoming one of the best-selling music artists in the world.

This busy mother of two, Chasity Bono (now Chas) and Elijah Blue Allman, has had her fair share of husbands and boyfriends. Some might say she has had the lions share. In 1978 she changed her name from Cherilyn Sarkisian La Piere Bono Allman to Cher. Probably helped with writer's cramp signing all those lucrative cheques at the bank.

Known for her tattoos and plastic surgery this talented woman just keeps on giving us wonderful music.

She is currently touring until the end of 2019, but far from retiring. She is planning a Christmas album, a second album of Abba covers, an autobiography and a biographical film about her life.

"And The Beat Goes On." 🎵

~ Helen Harper



# Red River Exhibition Teen Fair

Back in 1965, in an effort to tap into the burgeoning youth market at the height of Beatlemania and catch the excitement local live bands generated, Red River Exhibition organizers established what was heralded as Canada's first ever *Teen Fair*. The event was the brainchild of two enterprising young businessmen, Barney Shane and Al Blanc, who planned to take the concept nationally following its Winnipeg debut.

The east parking lot of the Arena was fenced in and some forty booths set up inside offering various teen-oriented activities and promotions. Opening at noon, the real attraction was the three stages boasting non-stop music from 6 pm to midnight. Sponsored by radio station CKRC, IGA Foods, and Monarch Wear (whose locally-produced Tee Jay jeans were the hippest threads at the time), the entertainment featured some of the city's top bands including The Quid, Crescendos (shortly to leave Winnipeg for Liverpool), Shondels, Vaqueros, Pallbearers, and D.G.N. and the Unchained.

"It was a real thrill for us to be playing at the Ex," notes Ron Simenik of the Vaqueros. "As kids we had all gone to the Ex."

"It was fast-paced because while one band was playing, the other would be setting up," recalls Crescendos' drummer Vance Masters. A dance area was designated in front of each stage as teens boogalooed to the beat. "Kids were dancing all over the place," says Simenik.

Ex organizers estimated some 20,000 teens took in the *Teen Fair* between June 18 and 26, despite the occasional downpour.

Besides the music, the *Teen Fair* included a tomato throw (five tosses for a quarter), a



slot car racing track operated by Cross Country Raceways, and the ever-popular car bash where teens, armed with sledgehammers, took out their frustrations on three dilapidated jalopies. But it wasn't all mindless thrills. Various businesses and educational institutions like the Manitoba Commercial College and Junior Achievement manned booths.

A nightly draw of a transistor radio was offered as well as the grand prize, a Duca-

ti motorcycle. CKRC personalities like Doc Steen, Boyd Kozak and Harry Taylor served as rotating hosts each evening giving away dozens of 45s. The station also ran a contest, the coveted prize up for grabs: the four Beatles' autographs procured during the Fab Four's brief refueling stop in Winnipeg the previous summer. Seventeen-year-old Gloria Benoit was the elated winner.

"I probably put my name in the drum about a hundred times," she chuckles. "They made the draw the next day on the radio and Boyd Kozak showed up at my house that morning with the autographs."

On the final day, popular CJAY television show Teen Dance Party, hosted by Bob Burns, broadcast live from the site. There was even a beauty pageant culminating in the crowning of Miss Teen Fair.

*Teen Fair* returned the following year though on a slightly smaller scale with three bands—The Orfans, Shondels, and Toronto's Secrets—on one stage and fewer booths and displays. Monarch Wear used the event to promote their new line of Tee Kay jeans ("J is out, K is in!") with the opportunity to meet Miss Tee Kay, singer Lucille Emond, in person. Miss Community Club was crowned on the final night.

Although the Ex continued to feature local bands in various locations over the next few years, they never recaptured the unique experience of the *Teen Fair*. 🎵

~ John Einarson





# Red River Exhibition Cotton Candy and Ferris Wheels

The Red River Ex is a ten day festival that has been visiting Winnipeg every June since 1952. With the midway, concerts and stage shows it's a great place to spend a day or two. This year we will have the Ferris Wheel humming from June 15-24.

To me, it always meant the freedom from school and the lazy days of summer were right around the corner. I've been known to eat my way along the midway then enjoy a slow raise over the crowd on the Ferris Wheel. You can see for miles from up there.

This year CJNU is the presenting sponsor for the Senior Star contest on June 19th. John Einerson (our music Professor) Maureen Scurlfield and Frank "Brecky with Stecky" will be judging those talented seniors. Great Fun.

So get out and enjoy this Winnipeg ritual. Have a hot dog or two and don't forget the cotton candy! 🎵

~ Helen Harper



## Around Our CJNU Community

CJNU radio works closely with community groups to provide public service announcements (PSAs) throughout the broadcast day. In May we helped promote numerous events at non-

profit and charitable organizations, in addition to providing personal CJNU representation time permitting. Here's just a sample of these activities. 🎵



St. Paul the Apostle Church: CJNU Annual General Meeting – excellent attendance! (May 8)



Millenium Library: University of Manitoba Deans Lecture on Smart Transportation (May 14)



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# Around Our CJNU Community



*Good Neighbours Active Living Centre: Sell out crowd at the Spring Fashion Show (May 15)*



*CJNU's Bill Stewart and John Einarson as guests at Friends of Winnipeg Library author presentation. (May 5)*

Self-Guided Tour of Gardens in River Heights

## Garden Tour Tea & Craft Sale

### Saturday, June 22, 2019

10:00 am — 4:00 pm

Tour Tickets \$15

Manitoba Tea and Craft Sale \$5  
(11:00 — 2:00)  
Westworth United Church,  
1750 Grosvenor

McNally Robinson Booksellers  
Lacoste Garden Centre  
Ron Paul Garden Centre  
Jensen's Nursery & Garden Centre  
St. Mary's Nursery & Garden Centre  
Shelmerdine Garden Centre  
On tour day: Westworth United Church

Ask a Master Gardener and Master Composter, Plant Sale, Crafters, Fresh Bannock

The best Garden Tour in the city!

Supporting JUST CITY Community Ministry St. Matthews Maryland [stmatthewsmaryland.ca](http://stmatthewsmaryland.ca) 204.774.3957



*Charleswood United Church: Honorary luncheon for developers of beautiful gardens and the Garden Walk (May 15)*

# Around Our CJNU Community



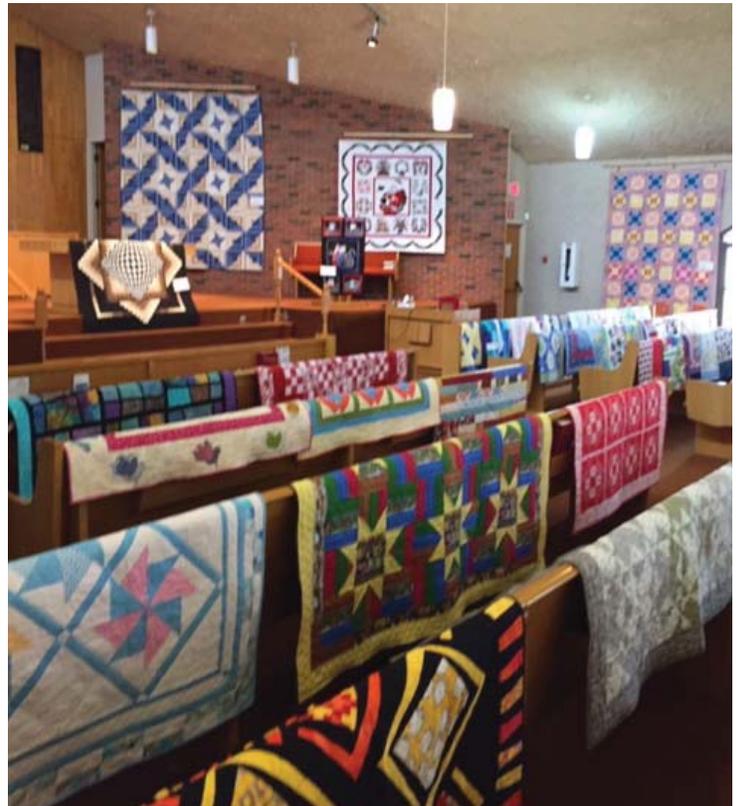
*United Church in Meadowood: Mothers Day Tea (May 12)*



*Riverwood Square: CJNU's Rosie Schau creating cupcakes with residents (May 12)*



*Grace Hospital: Really Big Book Sale (May 8)*



*Trinity United Church: Trinity Sew and Sews Quilt Show (May 10)*



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# *Around Our CJNU Community*



*St. Paul the Apostle Catholic Church: Mother's Day Tea with the theme of polka dots (May 12)*



*St. Peters Anglican Church: Emerging Artists (May 11)*



*Harrow United Church: Garage Sale (May 10)*

# *Around Our CJNU Community*



*St. Paul's Middlechurch: BBQ (May 3)*



*Children's Hospital Foundation Nearly New Shop: Mother's Day Sale (May 3)*



*Grant Park Shopping Centre: Veteran CBC Broadcaster Lionel Moore visits with President Tom Dercola (May 5)*



*Bronx Park Community Centre: The Osteoporosis Society information evening emphasizing diet and medications (May 2)*



*German Society of Winnipeg: Spring Craft Sale (April 27)*

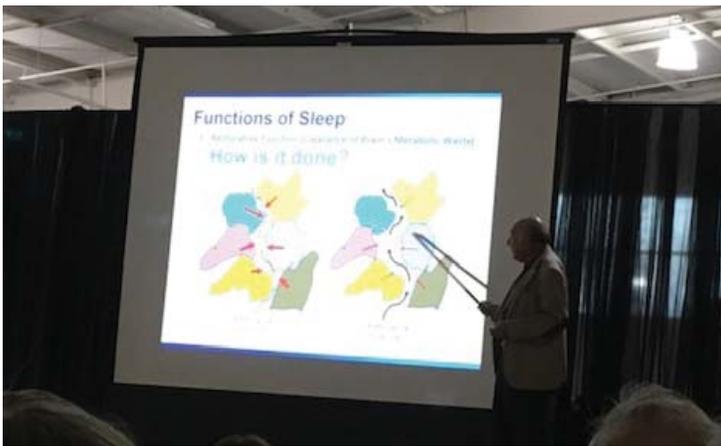
# Around Our CJNU Community



Grant Park Shopping Centre: Volunteer Bob signs up another new member (May 5)



St. John's Highschool: BBQ and Tiger Football Celebration (May 22)



Reh-Fit Centre: Sleep: What You Need to Know presented by Dr. Magdy Younes (May 7)



Simkin Centre: Jim Pappas, with Bill Brownstone, give a presentation on Kelekis restaurant (May 19)



Khartum Shrine Centre: Shriners Giant Garage Sale and Flea Market (May 25)

# Around Our CJNU Community



Riverwood Square: CJNU Fundraiser Food and Wine Pairings (May 23)



Assiniboine Park: Teddy Bear's Picnic Volunteers (May 26)



Shaw Park: Goldeyes Home Opener (May 25)



Centennial Concert Hall: CJNU proud media sponsor at JNF Negev Gala honouring MTC Steven Schipper and featuring guest comedian Elon Gold (May 27)