



Nostalgia Notes

CJNU Nostalgia Radio Community Newsletter

August 2019 ~ Manitoba Museum

Manitoba Museum

One of the treasures of our city is the Manitoba Museum. Winnipegger's have been collecting history since the beginning of the century and the Manitoba Museum officially opened its doors in December of 1932 in the newly built Civic Auditorium (Now the Provincial Archives Building). As acquisitions and attendance grew it became apparent that they needed a larger facility.

In 1965 Premier Duff Roblin proposed a Manitoba Museum of Man and Nature.

Not a collection of stuffed birds, antiquated firearms and dusty rock but a living history of man and his environment. Remember Duff? The guy who came up with the floodway and saved our city time and again from spring flood waters. What a visionary.

It took until July 1970 for their new home to open and I remember wondering through the exhibits with great enthusiasm. My favorite was the buffalo exhibit.

Who wouldn't love the Nonsuch. This ship that was built by J.Hinks shipyard in

Appledore England depicts what the sea port of Deptford, England would look like in 1668 as the Nonsuch set sail for the Hudson Bay of Canada to open up fur trade routes for the Hudson Bay Company. I can't imagine bobbing about the Atlantic Ocean for over a year in that small boat. As my ancestry comes from Viking/Nordic stock, (tall) the tiny bunks the men slept in where a wonder.

I urge you all to take some time this summer and check out the Manitoba Museums' web site. There is a abundance of programs going on. This place is no longer just buffalo and a ship. There is an interesting exhibit about the 1919 strike with the differing perspectives of the Winnipeg General Strike. The Museums Secrets Tour is something that definitely grabbed my attention.

Here at CJNU we embrace the *Joys of Summer* and the museum is right on the top of our list of cool things to do in this great city of ours. 🎵

~ Helen Harper



CJNU Personality Corner



Adam Glynn

I was born in London to a family originally from Ireland, and grew up listening to a lot of music—whether this was my mum’s cassette collection, my grandma’s record collection, or to the huge number of radio stations I could tune in! This, I think, is what led to my taste in music being so eclectic! I’m a firm believer that from every era and every genre, if you dig deep enough, you’ll be pleasantly surprised to discover something you quite like. Life somehow brought me to a career in radio, allowing me to follow my dreams. I spent 5 years volunteering with a community station in London, 2 years working with the BBC, and since moving to Winnipeg nearly 6 years as a volunteer at CJNU! Radio is my passion—there is no other medium so direct and so personal. When I began my role as CJNU’s Station Manager in November of 2016, I was supremely cognizant of how much of a privilege it is to work for CJNU and to help oversee the day to day running of the station. Every day is different, which is part of the magic of the job. Whether I’m in our office in the Richardson Concourse, out in the community meeting with people to share

my passion for CJNU, or sometimes underneath a desk in the studio fixing a piece of broken equipment, I have a unique opportunity to work closely with every aspect of our operation. This ranges from working with those volunteers creating and producing the programmes; with the folks helping to broaden our reach and partner with other organisations in the community; with those volunteers who serve as ambassadors for the station—taking your calls, and meeting and greeting everyone at our remote studio locations; with those technically minded folks who help me if something goes wrong; with our Board as we plan for the future and ensure that CJNU is here for the long-haul; and with you, dear listener, when you call or email me with a question! I was raised to believe that service is important. The role CJNU plays in serving the underserved is immense, and we are so fortunate to have this station—something we should never lose sight of. On a personal level, I am here to serve our volunteers, our members, and our listeners! If you ever need me, I’m just an email away—admin@cjnu.ca—but please don’t all email at once...! 🎵

CJNU’s Artist of the Month for August

Born Brenda Mae Tarpley, in December of 1944. Brenda Lee became the family’s primary bread winner with the death of her father in 1953, singing at events and local radio shows. She was just ten years old. The diminutive 4 foot 9 inches child was nicknamed “Little Miss Dynamite” in 1957 when she performed the song *Dynamite*. She was so short they would lower the microphone as low as it would go and stand her on a wooden crate to reach it. She sang everything from Rock and Roll to Pop, Rockabilly, Country and Gospel.

Her biggest hits were from 1958–1966 including *Sweet Nothing*, *That’s All You Gotta Do* and *All Alone Am I* that set a record in 1962 for a female solo artist not equaled until 1986 by Madonna.

Although *Rockin’ Around the Christmas Tree* did not take off on the first couple of releases it eventually went on to sell more than five million copies and is a staple in the Christmas play list to this day.

Brenda was popular in the UK and the rest of Europe. She performed for the Queen of England and in 1962 while touring Germany, she appeared at the famous Star-Club, Hamburg and the Beatles were her opening act.

She performed until 2010, winning many awards and is the only woman to be inducted into both the Rock and Roll and Country Music Hall of Fame.

Although Brenda Lee’s songs often centered on lost loves, her 1963 marriage to Ronnie Shacklett has been going strong for

50 plus years. They have two daughters and three grandchildren.

Her song book is full of delightful tunes. I hope you all enjoy them for the month of August. 🎵

~ Helen Harper



PUB QUIZ (\$400 PRIZE) AND 50/50
TICKETS \$20 AVAILABLE AT CJNU.CA

AUGUST 22
2019

PASTA & PUB QUIZ

Viscount Gort Hotel
1670 Portage Ave
5:30 doors open; 6:00 dinner

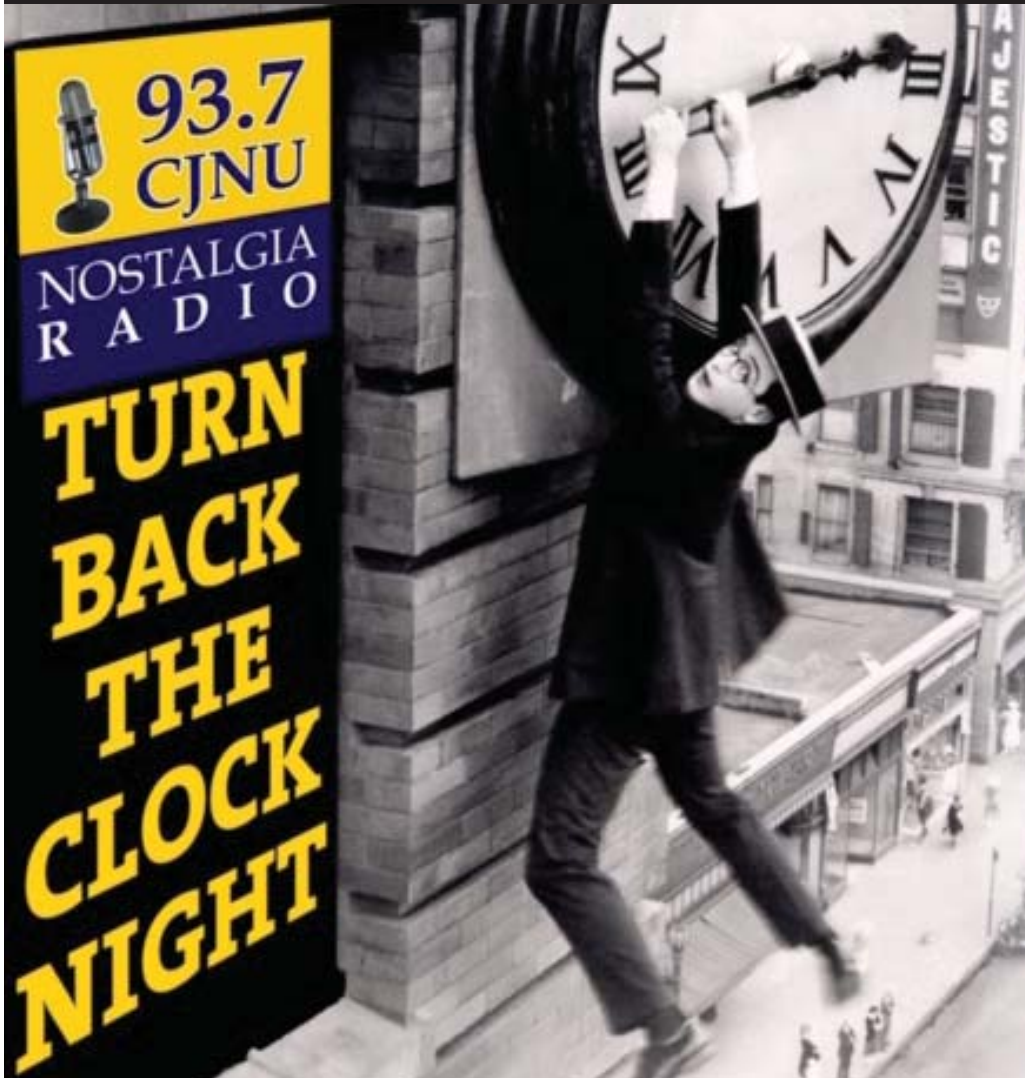
93.7
CJNU

CJNU Pasta & Pub Quiz

This should be a wonderful night of fun for all! A pasta dinner with salad and garlic rolls, plus a wonderful PUB QUIZ with a prize of \$400 to the winning team. 🎵



CJNU is proud to present the Winnipeg Goldeyes' *Turn Back the Clock Night*



August 29

Visit the
CJNU booth
and fill out
an entry form

TO WIN
Two Tickets
to Amaluna

Woodstock 50th Anniversary

Where were you in August 1969? Perhaps you were among the more than half a million young people who gathered on Max Yasgur's field near the town of Bethel in upstate New York for the Woodstock Music & Art Fair. Or maybe you're like most of us who read about it or saw the movie. Regardless, the iconic three-day festival simply known as Woodstock has come to define the 1960s generation.

Woodstock is widely regarded as a pivotal moment in popular culture history, as well as the definitive nexus for the larger counterculture hippie generation. Rolling Stone magazine lists it as one of the *50 Moments That Changed the History of Rock and Roll*. Over the sometimes-rainy weekend, 32 acts, the biggest names in rock music at the time including Jimi Hendrix, Crosby Stills Nash & Young, Santana, The Who, Creedence Clearwater Revival, The Band, Ten Years After, Sly and the Family Stone, and Joe Cocker performed outdoors.

Initially planned as a profit-making venture, Woodstock famously became a "free concert" only after the event drew hundreds of thousands more people than the organizers had prepared for. Tickets for the three-day event cost \$18 in advance and \$24 at the gate (equivalent to about \$120 and \$160 today). The massive influx of attendees to the rural concert site created a huge traffic

jam that closed down the New York Thruway. Outdoor facilities were not equipped to provide sanitation or first aid for the number of people attending. Hundreds of thousands found themselves in a struggle against bad weather, food shortages, and poor sanitation.

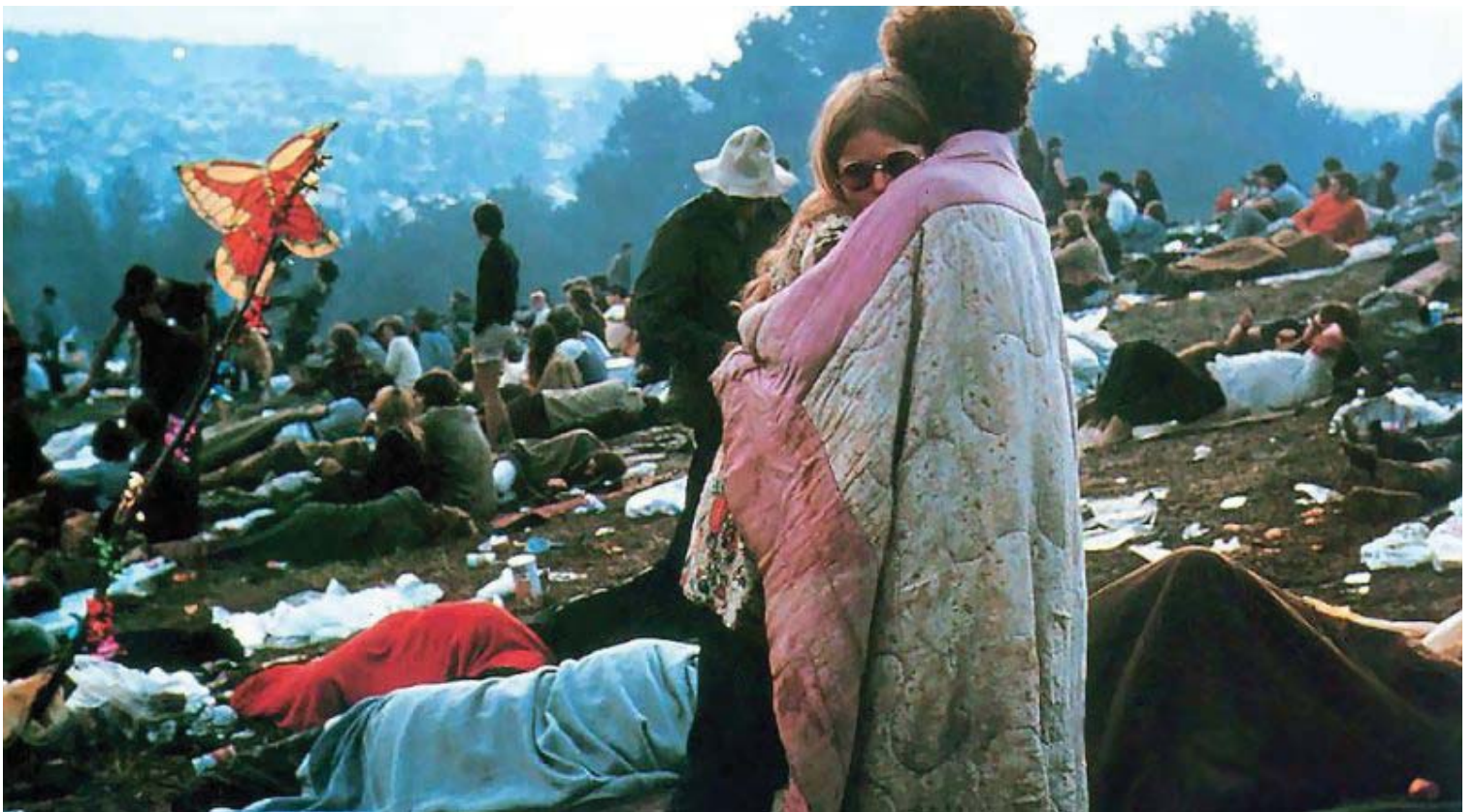
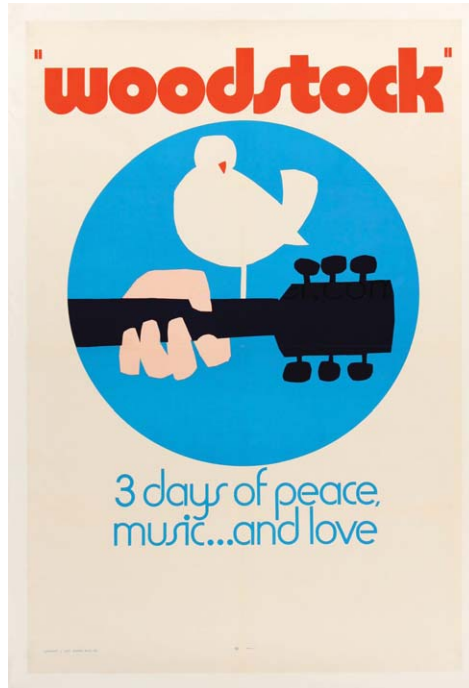
During the three days there were three deaths, two births and four miscarriages.

Jimi Hendrix's psychedelized rendition of the U.S. national anthem, *The Star-Spangled Banner* closed the three-day revelry, becoming part of the sixties Zeitgeist captured forever in the Woodstock film.

Former Winnipegger Jerry Spiegel attended the now legendary festival. What sticks with him after all these years was the sense of community on the festival grounds. "It may have been muddy with a lack of water and food, but everyone there made the best of it," he recalls. "It was positive on different levels, not the least of it that there was a huge congregation of people and a strong counter-cultural feeling; although there was a huge span of different values, at the core it was a counter-culture, anti-war, pro-drug feeling. There was a huge congregation of people and there really weren't a lot of problems."

Whether you were there or not, CJNU 93.7 is dedicating August 15, 2019 to the 50th anniversary of the start of the Woodstock Festival. We'll be playing the music of the artists who performed at the festival throughout the day along with *Woodstock Flashbacks*, facts and stories from the event. So get out your tie-dye t-shirt and bell-bottom hip-huggers as we "get ourselves back to the garden" on August 15. Peace! 🎵

~ John Einarson



The Beatles

Here's a trivia question: Where was the first place the four Beatles set foot in Canada? Answer: Winnipeg International Airport, at 2:05 PM, Tuesday, August 18, 1964. It was only for 25 minutes but enough time to make history.

Although intended as a routine refueling stop, word leaked out that the Beatles were onboard a flight from London to Los Angeles that day. "Around noon I got a call from the public relations director for Air Canada who was a good friend of mine," recalls CJAY TV personality Bob Burns, host of popular Teen Dance Party. "'Get out to the airport for the interview of your life,' he told me."

By the time Burns arrived radio stations CKY and CKRC had announced the imminent arrival of the Fab Four and hundreds of teenagers descended on the airport. Traffic was blocked and the parking lot jammed. "We want the Beatles," the predominantly female crowd, by now numbering a thousand, chanted. As the Pan American Lockheed Elektra, dubbed "Jet Clipper Beatles," taxied to a halt they unleashed a deafening roar.

With no plans to disembark on what was merely a twenty-minute stopover, Beatles manager Brian Epstein, noticing the pandemonium on the observation deck, prevailed upon his charges to make a brief appearance. They emerged from the plane waving to the hysterical throng.

"Hello Winnipeg!" shouted a beaming Paul McCartney, first down the stairs. A gang of reporters quickly swarmed in, microphones thrust in his face. "It's a lovely welcome," McCartney chirped. Among the rabble was Burns who, after exchanging



pleasantries with McCartney, managed to snag John Lennon. "Bob Burns from CJAY Television." "That's not my fault," snapped the cheeky Beatle. Undaunted, Burns pressed on. "You must be glad to stretch your legs." "Amongst other things," quipped Lennon.

"He had a smart-aleck answer for everything," Burns later recalled. He takes pride in being the first Canadian television reporter to interview the famed Liverpoolians. Burns found Ringo Starr the most gregarious. "He seemed more mature than the others," he noted.

Minutes later, waving one last time, the four ducked inside the plane. But not before Ringo suggested that the group might return to Winnipeg following their North American tour.

Among the mob of squealing teens jostling for sight of their heroes was 14-year-old Diane Clear. "Oh, I wish they had stayed longer," she gushed to a reporter. "They are so cute." CKRC receptionist Sharon McRae was fortunate to shake hands with George Harrison and receive a kiss on the hand from Ringo. She was later besieged by a horde of Beatlemaniacs.

Seventeen-year-old Silver Heights Collegiate student Bruce Decker, a member of The Deverons, was on his way to the beach when he and his friends made a hasty detour upon hearing the news on the radio. "We couldn't

see anything from the observation platform so we sneaked down to the ramp," Decker related years later. "It was fascinating to see the Beatles in person here in Winnipeg."

Seizing the moment, he dashed across the runway, some twenty-five yards, to the stairs of the plane. "Quick thinking, that's all it was," reflected Decker. "I just figured I could make it up those steps and I no sooner thought of it and I was gone. The crowd roared when they saw me go. I got right up the stairs before the Mounties grabbed me."

His impulsive move amused the Beatles. "Just as they were wrestling with me I caught a glimpse of the Beatles through the door and they were chuckling." Released by authorities, Decker became the object of instant adulation. "Kids crowded around me, touching me and screaming. Tears were streaming down their faces as they asked me: 'What do they look like? Did they say anything?' The girls thought there was some kind of magic about me just because I'd got so close to them."

Dozens of dazed teens remained behind after the plane was long gone. "It was a little embarrassing having to tell kids to stop kissing the runway," commented RCMP Sgt. E.G. Vardell. Others sat on the grass weeping. "We've never seen anything like this before and I hope we won't see it again."

~ John Einaronson 🎵



Miracle Treat Day

Circle the Date August 8 for Miracle Treat Day!

That's the day when every Blizzard Treat sold at Dairy Queen, net proceeds will go to the Children's Hospital!

Once again, CJNU will be on site at the DQ at 1030 Henderson Highway on August 8 for Miracle Treat Day in support of the

Children's Hospital Foundation. Many CJNU personalities will be there with prizes, draws and an opportunity to become a member of CJNU. To say thank you for becoming a member, we'll even give you a \$5.00 gift card from Oma's Bakeshop, 1795 Henderson Highway. 🎵



A promotional graphic for Miracle Treat Day. The background is a bright blue gradient. On the left, the text "MIRACLE TREAT DAY" is written in large, bold, blue capital letters, and "THURSDAY, AUGUST 8" is written in even larger, bold, white capital letters below it. On the right, there is a blue Dairy Queen Blizzard Treat cup tilted to the right, showing white soft-serve ice cream with chocolate chips and a red Dairy Queen logo on the stick. Below the cup is a yellow location pin icon and the text "Children's Miracle Network" in red.

Membership has its Perks!

Every month a gift is awarded to three lucky CJNU members. A draw is made from new members, existing members and members who have just renewed for another year.

Here are some of the comments we received from the happy and lucky winners:

"I joined CJNU because of the music selections and the fact that the station is community oriented. I just love listening to CJNU!" ~ *Thelma S.*

"I really like Scott Best's show (the milder music). Also the fact that you are out and about in the community so you have listener direct contact. I visited when your remote was at Victoria Hospital. I am very happy to be chosen for a prize for renewing my membership." ~ *Dorothy O.*

"I like all the music and love listening to the announcers. My father also took out a membership. I was a big winner in the 2018 Pledge Drive and received a restaurant certificate. I'm looking forward to taking 7 friends out for dinner soon!" ~ *Margaret G.*

"My wife and I listen to CJNU all the time. It's on the car radio whenever we are driving. We like the range of music, commentary from the announcers and 'Peace And Joy' of the station". ~ *Jim M.*

"Since I enjoy CJNU and all the music you play so much, I felt that I wanted to do something to support the station. So I became a member!" ~ *Wilfred S.* 🎵



Five lucky CJNU members won a set of tickets to Rainbow Stage's outstanding performance of "Strike: The Musical"



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