



Nostalgia Notes

CJNU Nostalgia Radio Community Newsletter

October 2019 ~ Misericordia Health Centre Foundation

Misericordia Health Centre Foundation

In 1898 four Misericordia Sisters arrived in Winnipeg from Montreal to care for abandoned children as well as single mothers and their babies. They soon realized the increasing needs from the community and moved to two and a half acres of land between Sherbrook and Maryland and established the Winnipeg Maternity Hospital. They also started a school of nursing. The graduates were well respected and highly sought after, primarily due to their faith-based training.

To this day that faith-based mission brings additional value to the Misericordia Health Centre's clinical excellence and continues to set them apart from other facilities.

With all the massive changes that have gone on in our city with the phases of "Healing our Healthcare System," Misericordia has adapted and taken on the challenges with the Sisters' motto in mind: "compassion of the heart for those in need."

Misericordia is home to three provincial programs not found elsewhere in Manitoba: the Eye Care Centre of Excellence, the Sleep Disorder Centre and the Provincial Health Contact Centre with flagship program Health Links—Info Santé. MHC is a leader in healthy aging with a campus of care including *Misericordia Place Personal Care Home*, *Transitional Care Units*, *Scheduled Respite Care* and *PRIME*—a health centre for seniors.

The Misericordia Health Centre Foundation was incorporated in 1983. Since then, the Foundation has provided funding for patient care, the acquisition of technologically-advanced equipment and for specific projects. The Foundation funds equipment and programs not currently funded by government dollars; it provides funding to accelerate the acquisition of equipment or to start new programs.

The Foundation's next exciting events are their gala on November 14 at the RBC Convention Centre and their famous Angel Squad early morning on December 3 and 4.

It is good to know the Misericordia Sister's Mission of compassionate care for the vulnerable—serving these often disadvantaged patients who have complex health and social issues—is still being met and fully

addressed by the staff and volunteers at this Health Centre.

CJNU looks forward to our visit for the month of October and chatting with some of the movers and shakers of this facility.

For more information about Misericordia Foundation, please call (204) 788-8458, or visit misericordiafoundation.com 🎵

~ Helen Harper



CJNU Personality Corner

When I'm not volunteering for CJNU, I am a professional City Planner for the City of Winnipeg. Having spent twenty-seven years at the Transit Department (I drove a desk, not a bus!) as the Operations Planner designing routes, scheduling buses and telling drivers where to go (don't worry, they often told me where to go!), and at the age of fifty-five, I decided it's never too late for a change. I am now at the Public Works Department heading up the City's new Transportation Master Plan.

I was born and raised in Winnipeg attending Luxton Elementary and later St. John's High School in the city's colourful North End. I earned a Master's degree in City Planning from the University of Manitoba's Faculty of Architecture. After graduation I left to work briefly for the Canadian Urban Transit Association in Toronto, Ontario, but returned home to Winnipeg.

My enthusiasm for radio started in my teens after having mounted a portable transistor radio onto the tall steering handles of my bright yellow "banana seat" bike! I did this so that I could listen to the great music on radio stations CKRC 63, "the big" 1470 CFRW and "all-oldies" KY-58 while delivering the Tribune newspaper to my customers on Luxton and Scotia Streets. I secretly dreamed of being like those fabulous DJs—Tom Kelly, Ralph "Racoon" Carney, Larry Stevens, Tim "Trucker" Bradley, Manny Buzunis, Don Percy, Kathy "KK" Kennedy, Chuck "More Memories" Morgan, Gary MacLean and so on. (This list could go on and on.) However my interest in city building and transportation planning lead me elsewhere.



"Captain" Alex Regiec

Later during my professional work life, I had many opportunities to guest on radio, appearing as a spokesperson on behalf of my employer on CBC Radio One with Terry McLeod and twice on 680 CJOB with Peter Warren. That was truly an experience!

I had learned about CJNU from my wife Marilyn, who together with her late father Joe, often tuned-in and listened to iconic announcers like Cliff Gardner, Bob Burns, Garry Robertson, Lee Major and their great brand of nostalgia music! I soon "tuned-in" and began listening to shows by veteran broadcasters like Larry Updike, Ernie Nairn, Brett Buckingham, Ken Porteous, Frank Stecky, Chuck Southcott and Denny Farrell.

A few years back, my very good friend and colleague from the "Bus Industry" John Panting invited me to sit in and observe

during one of his Saturday afternoon shows on CJNU. He challenged me to join up, so I volunteered and was fortunate to train under and gain experience with John. Our first show together was from the remote studio set up at St. Boniface Hospital. Since then, I have been very fortunate to produce shows not only with John but also for Tom Dercola on Malts, Mustangs and Memories, Brett Buckingham on the Balcony, the drive with David McLeod and with Frank Stecky, Saturday Morning Potpurri with Rick Roschuk and for the past three years on Scott's Afternoon Best with one of the finest voices in Winnipeg radio and all round gentleman Mr. Scott Best!

I am a dedicated supporter and proud member of the Nostalgia Broadcasting Co-operative, and honored to now serve on its Board of Directors. I very much enjoy every minute of volunteering with my wonderful CJNU friends, and particularly on Saturday afternoons as an announcer/operator playing great rock 'n' roll and pop "oldies" with John on the "Retro Rec Room" show for our listeners.

Incidentally, it was while producing the Saturday Morning Potpurri show that I was dubbed "Captain Alex" by Rick Roschuk all because he couldn't pronounce my last name on-air... and it's stuck ever since!

In this fast-paced world of pre-programmed, corporate packaged and over commercialized radio stations, I find it very refreshing that live and local radio that plays great nostalgia music is easily found at 93.7 on the FM radio dial in Winnipeg. 🎵

~ "Captain" Alex Regiec

It's Much More Than a PSA!



I'm sure you have noticed the pictures at the bottom of your Nostalgia News showing people and events that CJNU have supported through the Public Service announcements. My job is to attend these events and try and capture their activities and atmosphere in photographs.

But the impact of a CJNU presence goes far beyond the photos!

It has been my pleasure to take in these occasions, meet these hard working volunteers, and most importantly, further promote our radio station. When I enter an event, I always introduce myself, get permission to take some pictures and repeatedly mention that we are about music and community involvement. More and more I am hearing

"Oh yes—marvelous station", "oh, my favorite" and almost always "isn't that great, to send someone out to our event".

The pictures you can see but the impact of having a station representative attend the function is subtle and immeasurable. It also has a domino effect. I always leave several station cards with people and they pass on the word about our station, our music and our involvement in the community. Most important, I always talk up membership.

I am now attending locations for a second and third time and am being greeted as an old friend—and here is my usual farewell. "Enjoy the music, keep in touch, take out a membership."

~ Bev Smith

CJNU's Artist of the Month

This group of four young men from Liverpool, England came on the musical scene in 1957 and worked in the UK and Hamburg until 1962. Their popularity increased until it hit "Beatlemania" from 1963–1966. I remember watching "The Fab Four" on their first visit to the USA and their appearance on the *Ed Sullivan Variety Show* with the cameras panning the audience mostly made up of screaming and crying hysterical female teenagers.

I was not given to hysterics but did like their initial offering of *Please, Please Me* and *Hard Day's Night*. I also remember my parents' thoughts about their mop hair and counselling my brother to "not even try it". Luck for him the R.C.M.P. called and he joined the force, saving that confrontation. Society in general was changing and their long hair became an emblem of rebellion to the burgeoning youth culture.

Their success in American successfully started the British invasion with the Dave Clark Five, Animals and of course the Rolling Stones. It was a great time for music.

They took a stand on civil rights during a tour with Bob Dylan. Lennon stated "We never play to a segregated audience and we aren't going to start now. I'd sooner lose our appearance money". The Jacksonville city officials relented and agreed to allow the integrated show. Their last tour was in 1966. They produced three albums in the studio before disbanding in 1970. Their music and lives moved through a great many changes during



the six years of "Beatlemania". From rock and roll to ballads, adding classical music in innovative ways to psychedelia and Indian music.

All four of these young men went on to have solo careers after their split. We lost John Lennon and George Harrison but Paul McCartney and Ringo Star are still actively

involved in the music world.

So much has been written about this group I'm sure you will enjoy hearing little snippets of information all through the month of October on CJNU. *She loves you, Yeah Yeah Yeah.* 🎵

~ Helen Harper

Miracle Garden

Our remote studio was set up at the Victoria General Hospital Foundation in September 2019. Our guests in the studio (pictured) were Father and Son, Kristjan and Stefan Kristjansson of Brazen Hall Kitchen and Brewery—known for many years as the "Roundtable"—on Pembina Highway opposite Stafford! It was originally run by Kristjan's father, who also built

up the Grapes restaurant group.

Brazen Hall catered the 4th Annual Miracle Garden Party in support of The Vic Foundation, which draws about 300 people to the Miracle Garden at the Vic. The event was another sell-out this year!

CJNU is proud to support the Victoria General Hospital Foundation, our Host Sponsor back in September. 🎵



Miss Tee*Kay—Lucille Emond



“Jay is out, Kay is in.” That was the catchphrase in 1966 when local garment manufacturer Monarch Wear switched the name of their popular brand of blue jeans from Tee*Jays to Tee*Kays. And the girl they hired to model their new clothing line? Lucille Emond.

Barely 16 years old and already a veteran singer on the local music scene, Luci became Miss Tee*Kay. In that role she appeared at promotional events and travelled across Canada modeling Monarch Wear “Switch Mates,” “Kolor Kloth” and “Kolor-Keyed” apparel. “They just shuffled me from event

to event each week,” Luci recalls from her home in Mexico. Her picture appeared everywhere making her a celebrity. “All of this was going on and I was still in school. I passed everything although I don’t know how because I was so busy all the time.”

Born in St. Boniface Hospital during the flood of 1950, Luci attended École Précieux Sang and Nelson McIntyre Collegiate. Her singing career began with an appearance on CJAY TV’s Amateur Hour where she won three weeks in a row. Soon after, CKRC radio personality Bob Bradburn tapped Luci to record some commercials for the station and

appear with a band he was promoting: Neil Young & the Squires. “He wanted Neil to have me in the band,” she laughs, “but that just didn’t work out. They didn’t want a girl in their band. But I did do a couple of gigs with them. I was only about 12. Here was this little girl being backed by Neil Young. But it just wasn’t meant to be.”

CBC spotted Lucille’s singing ability and youthful good looks and recruited her to appear on their weekly television show *Music Hop Hootenanny*. The Winnipeg episode, airing every Thursday at 5:30 across Canada, was part of a national Music Hop series. Winnipeg’s edition was hosted by Ray St. Germain and featured guitar genius Lenny Breau. “I started on that CBC show when I was 13,” states Luci, “and stayed for three years. The chorus included me, Carol West, Mikki Allen, and Yvette. I was making \$65 a week. I was always working and gave my money to my parents because they didn’t have much money. But I sort of missed out on having a regular childhood. I was a kid surrounded by adults so I was expected to be an adult. But I don’t think I turned out too bad,” she laughs.

In 1970 Luci married well-known local musician Bill Merritt and the two worked together in various groups including Fellowship. “I sang right up until my ninth month of pregnancy.” Daughter Lisa was born in 1973 just as Bill was busy with promising jazz-rockers Mood Jga Jga. Son Billy came along in 1976 and by the early ‘80s, Luci was working as a real estate agent for Delbro. When Lisa became involved with rhythmic gymnastics, Luci was with her every step of the way. “I was the media contact and fundraising chair. There wasn’t a week that went by without an article about rhythmic gymnastics because I made sure of that.” Lisa won 5 gold medals at the 1987 Canada Winter Games.

On vacation in Puerto Vallarta, Luci and Bill took a bus ride to Chapala. “It was just gorgeous,” she recalls. “I thought to myself, ‘If I have to work, why not work somewhere warm that we like?’” In 1998 they moved to Ajijic where Luci obtained her Mexican real estate license. “I had to learn Spanish to write the exam.”

A driving force behind the Winnipeg Folk Festival, Bill was diagnosed with a brain tumor and after a courageous effort, passed away in 2014. In 2016 Luci married former Winnipeg musician Melvin Ksionzek and the couple continue to live in Mexico.

Reflecting on her career back in the ‘60s, Luci states, “Everything happened to me at such a young age. I still feel like I’m a teenager until I look in the mirror and go, ‘Oh God!’” 🌟

~ John Einarson

2019 Pledge Drive



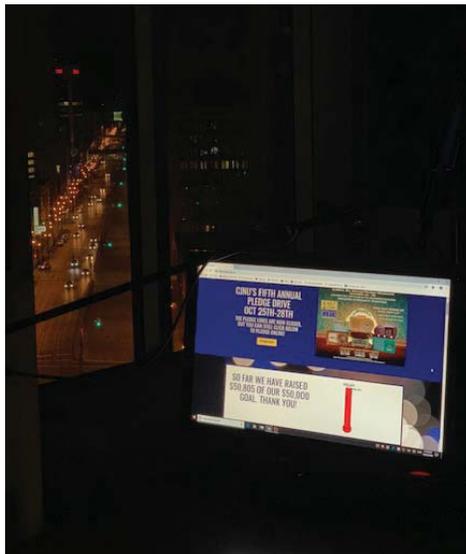
Frank Stecky, Susan Earl, Bill Stewart, Larry Updike, Christie Dawn and Adam Glynn toast to a successful Pledge Drive back in 2016

It's October, which means it's time for CJNU's biggest annual party—Pledge Drive! From Thursday October 24th through Sunday October 27th you're invited to join us for a four-day celebration of everything CJNU is and does. Our Sixth Annual Pledge Drive is lining up to be our biggest and best yet—with almost every one of our over 100 volunteers involved in some capacity over the course of the weekend either in the studio or behind the scenes!

It's an opportunity for us to celebrate the great music you know and love, and to have conversations with many of our community's change-makers—as they explain why it's crucial to have a platform like CJNU in Winnipeg. We're also working hard to connect LIVE once again with Chuck Southcott in Los Angeles and for the first time with Denny Farrell in Chicago for a couple of special shows.

This year's Pledge Drive has the overarching theme "In Tune With Our Community". With CJNU about to enter its 14th year on the air, and with a fresh seven year licence from the CRTC hanging proudly on our wall, this is an incredible time for your Community station. As a non-profit co-operative, powered almost entirely by volunteers, we stretch every penny we have as far as we can—but the costs of running a radio station will always be substantial.

Pledge Drive is the one time during the year when we unashamedly and unabashedly say: we need your help! We truly would not exist without the direct support



The lights go out in the studio on the final night of Pledge Drive from the 13th floor of the Richardson Building in 2018. CJNU raised just over \$50,000 last year. This year's Pledge Drive will be the first from the new Home Studio in the Richardson Concourse.

of our members and listeners. We are eternally grateful for your support and sincerely hope you'll choose to make a contribution this year. You'll be in good company—600 individuals made a donation during our last Pledge Drive.

We're hoping to smash through our \$60,000 target this year—with the money raised planned to go toward new equipment for the station including: a larger and more functional mixer in our home studio, new

remote broadcasting technology to enable us to be on location in more than one place at a time, and to help with our ongoing transmitter upgrade project. Plus, as always, we squirrel away a portion into our 'rainy day fund'... just in case!

As always, we'll have a HUGE number of fabulous prizes on offer—with draws being made almost every two hours through the weekend involving everyone who makes a donation of any size, as well as some excellent incentives for those who choose to pledge \$60, \$125, \$250 or \$500. There will also be special early-bird prize draws for those who choose to make a pledge before the party starts on the 24th, and several Grand Prize draws after the weekend with every donor's name in the hat!

Full details will be shared in the coming days... so watch your inbox for updates, keep your ears open, and your radios tuned to 93.7FM! And THANK YOU in advance for your support. 🎵

Membership has its Perks!

Every month a gift is awarded to three lucky CJNU members. A draw is made from new members, existing members and members who have just renewed for another year.

Here are some of the most recent comments we received from the happy and lucky winners:

"I really enjoy listening to Goldeyes baseball and my favourite music includes Elvis, The Beatles and Buddy Holly. I prefer to tune in to a local community station rather than international programming and accordingly am very happy to donate to CJNU!"
~ Robert P. New Member

"I just love the music that you play on CJNU radio and such a wide variety is so appealing! I really appreciate hearing about the history of the songs and the anecdotes the announcers deliver. We have CJNU radio on in the background in our home all day!"
~ Roland S. Existing Member

Around Our CJNU Community

CJNU radio works closely with community groups to provide public service announcements (PSAs) throughout the broadcast day. In May we helped promote numerous events at non-

profit and charitable organizations, in addition to providing personal CJNU representation time permitting. Here's just a sample of these activities. 🎵



St. Andrew's Anglican Church: Hoedown—full house for supper and dancing (September 13)



St. Paul's Anglican Church: Annual Fish Fry (September 6)



Victoria General Hospital: Grant Patterson interviews Diana Rasmussen, Executive Director, Client Services of the ALS Society. Broadcast assistant Thea was answering phone in questions. (September 10)



Charleswood Senior Centre: Open House (September 4)



Grace Hospital: Artisan Market (September 12)



St. Norbert Community Centre: Autumnfest featuring baseball, soccer, arts and crafts, bbq and family fun (September 8)